



Liberation Day 2021

FAQs

Are Liberation Day celebrations still going ahead?

Liberation Day is the most important day in Guernsey's calendar but once again, we will need to celebrate it in a different way this year. The traditional celebrations bring thousands of islanders to the seafront and this brings risks. The covid-19 pandemic has shown us all that we cannot be complacent, and a cautious approach is the sensible way forward. We can all still enjoy many Liberation Day favourites, such as the church service, the cavalcade will travel around the island, other events such as the wreath-laying will be shared digitally, and we can enjoy celebrations at home or within our parish communities.

Why are other events allowed to happen?

Liberation Day is unique in its scale. It is the largest event held each year, attracting thousands of islanders to a relatively small area. The logistics involved are complex and do not allow for measures such as social distancing that would reduce the risks of spreading the highly contagious variants of covid-19. It is also unique in the number of volunteers who give their time to help the event run smoothly, their health and safety, as well as that of all islanders, is our foremost consideration.

Who made the decision to scale down the Liberation Day celebrations?

The decision has been made by the Committee for Education, Sport & Culture who has consulted across a number of States Committees and taken advice from Public Health.

Is this decision because of reduced isolation time for inbound travellers from 30 April?

Yes, this has been a factor. The border controls may change on 30 April which, should isolation times have reduced to seven days and we have factored in the proximity of this with Liberation Day.

What is happening on Liberation Day?

We will still be commemorating and celebrating Liberation Day. The traditional Church Service at the Town Church will take place alongside services across the Island's churches to mark the day. The cavalcade will now travel around the island and include military vehicles, the old car club and live music and we will be inviting other vehicles to join the parade. The fireworks will close the day and will be live-streamed. We will also have a digital programme of events including the wreath-laying, messages from H.E. The Lieutenant Governor and The Bailiff and the cavalcade and fireworks will be livestreamed.

Am I allowed a party?

Yes. As we are in Stage 3 there are currently no restrictions on gatherings, with guidance in place for anyone holding an event with more than 100 in attendance, and we would encourage you to stage your own street party or hold your own celebrations. If you would like to close a road to hold a party, please make sure you liaise with Guernsey Police for appropriate approvals.

Will the cavalcade go past my house? What time is the cavalcade? What is the cavalcade route?

The cavalcade will travel around the island from 2pm and the route is in the process of being planned. It is hoped that the routes can take in all the parishes so it will come relatively close to all Islanders. The route will be advertised in advance of the day and will be downloadable from the website.

How do we support local businesses and charities if we can't go to the seafront?

We will be hosting a directory of stallholders on the Liberation Day website and promoting them through social media, so you will be able to find all the stallholder information there. You can then liaise directly with individual stallholders to order their products.





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Are we allowed into town?

Yes. No official events will be staged in St Peter Port, but restaurants are free to open as on a normal Sunday.

Are we allowed to go to the pub?

Yes

What can I do with the children?

We are working on activities for children which will be available to download or watch on our website and shared on our social media pages. We are encouraging families to host their own individual parties or street party celebrations for all to enjoy. The cavalcade will pass close to many islander's homes and we encourage you to include this as part of your celebrations too.

Will the fireworks be happening? What time?

Yes, the firework celebration will be going ahead as usual.

Where can we watch the events taking place?

We will be sharing a programme of livestream and digital content, which will include the Church Service, the unveiling of the 75th anniversary monument, as well as highlights from the Cavalcade around the island.

Where can I get more information about what's happening on the day?

We will keep you up to date with more information on our website - www.liberationday.gg, and on Facebook, Twitter and Instagram - @LiberationGSY.

STALLHOLDERS, MUSICIANS AND ENTERTAINMENT

I was due to have a stall on Liberation Day what can I do now? Can I have my stall anywhere else?

We will be hosting a directory of stallholders on the Liberation Day Facebook page and website, so you can find all the stallholder information there. If you have a hedge veg stand or are happy to operate as you would normally do with deliveries, then there will be no restriction on this. If you are selling items that are specific to Liberation Day, please contact Natalie or Krista at Black Vanilla, for them to promote this on social media.

Are bands allowed to play in pubs or other venues?

Yes. Pubs and venues will be open as normal on a Sunday. This should be organised with individual venues directly.

Will there be other concerts allowed? And if so, why have you developed these plans Liberation Day?

Due to the scale of our usual Liberation Day celebrations, we are asking the public to support us with smaller gatherings in order to keep our island safe.

I'm a musician/band member, can I be a part of the cavalcade instead?

Yes, there will be some opportunities within the cavalcade, and we are in the process of confirming these details. If you would like to be involved, please let the events team know.





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SPONSORS

Will the activity I have sponsored take place?

Unfortunately, no, but we are looking at different opportunities for sponsorship and the events team will be in contact with current sponsors with opportunities after the Easter weekend.

Can I have first refusal on the sponsorship for next year?

Yes of course. We will have sponsorship opportunities for the 2022 celebrations available in the autumn when we know many companies confirm their sponsorship and marketing budgets for the following year and will be in touch.

Can I organise my own corporate Liberation Day event?

Yes. As we are in Stage 3, there is no reason why you couldn't host a smaller gathering through your organisation. Please refer to Public Health's guidance of events/groups of 100 people and their advice regarding contact tracing.

Website: www.liberationday.gg

Facebook: Liberation Day Guernsey, @liberationGSY

Twitter: @liberationGSY

Instagram: @liberationGSY

If you have any other questions please contact Natalie Davidson or Krista Osborne at Black Vanilla on 729229 or natalie@black-vanilla.gg or krista@black-vanilla.gg

